



Nanoleaf Introduces New Bulbs & Lightstrips to Essentials Line, the First Ever Matter-Compatible Lighting for a Unified Smart Home Experience

Toronto, ON - Nanoleaf, the global industry leader in smart lighting innovation, announces four new Matter-compatible smart Bulbs & Lightstrips in the Essentials line, offering the first ever lighting products to work with Matter. This innovative line of smart lighting—including A19, GU10, BR30 Bulbs and a Lightstrip—marks an industry first with its Matter-compatible technology, illustrating Nanoleaf's commitment to creating the most seamless experience for its users and leading the way for the future of the smart home.

The new Matter-compatible additions to the Essentials line offer a full suite of lighting products to illuminate your entire home with easy controls and RGBW capabilities. Offering 16M+ color options as well as ultra-bright tunable whites (with color temperatures ranging from 2700-6500K), the Bulbs and Lightstrip can also play dynamic color-changing lighting Scenes which are fully customizable with the Nanoleaf App.

Control the lights with your preferred app or voice assistant, via Matter's Multi-Admin capabilities, and set Schedules for automations throughout the day, personalizing your lighting needs for your living room, bedroom, kitchen, office space and more.

"We are incredibly proud to be launching our first Matter-ready lighting products," says Nanoleaf CEO & Co-Founder Gimmy Chu. "For the past two years, our team has been dedicated to bringing these products to life, working very closely within the Connectivity Standards Alliance and Matter Working Group to make this new vision of interoperability and security a reality. We believe that creating a unified experience that allows all devices to work seamlessly together is the stepping stone towards even more intelligence and automation, for a truly smart smart home experience."

Nanoleaf is also set to unveil a number of new Matter-compatible products at CES 2023 which will help to enable even more seamless lighting automation in the home.

Retail Availability

The Matter-compatible Essentials Smart Bulbs and Lightstrips will be available globally early 2023 at go.nanoleaf.me. Pricing will range from \$19.99 - \$99.99.



About Nanoleaf

Nanoleaf is a technology and IoT company changing the world with the most innovative smart home solutions, taking ordinary experiences and making them extraordinary. By infusing thoughtful design and technological intelligence in their products, Nanoleaf is ushering in a new era of the smart home that centers around complete personalization – a world without restrictions that embraces the highest potential of our most loved spaces.

Nanoleaf was founded in 2012 by three engineers wanting to shake up the lighting industry. The company now has a global presence with offices in Shenzhen, Paris and Toronto. Made up of a diverse team of passionate out-of-the-box thinking problem-solvers, Nanoleaf strives to transform and reshape the way we experience our world.

Learn more at nanoleaf.me

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