



## **Nanoleaf Launches Elements Line, World's First Wood Look Smart Light Panels**

Toronto, ON –June 3rd, 2021 – [Nanoleaf](#), the industry leader in smart lighting innovation, announces the launch of Elements Wood Look Hexagons, a new modular ambient lighting experience for your home. Inspired by nature and combined with cutting-edge corner control and backlit technology, Elements challenges the ultra sleek and often sterile design standards set by today's smart home.

Following the success of Nanoleaf's color-changing line of light panels, Nanoleaf introduces a new smart decor lighting product that merges the worlds of smart technology and custom home design. Use the modular design of Elements Wood Look Hexagons to create custom layouts on your wall, offering the personalized lighting experience Nanoleaf's users have come to know and love.

Made to look beautiful on or off, each Elements panel features a unique wood grain-like texture inspired by nature. The panel's balanced neutral color and ultra-thin panel design allows the lights to seamlessly fit in with your home's decor. Even when powered off, Elements is a standalone piece of artwork that adds elegance to your home.

But the real magic starts once Elements come to life.

Turn on your Elements hexagons to fill your space with dynamic glowing effects, setting the ideal mood for inspiration during the day, or relaxing in the evening. Nanoleaf's innovative, new corner control technology enables each apex on the panel to light up independently, creating surreal organic motions resembling embers in a fireplace, or gently moving clouds on a sunny day. Control each corner of the Hexagons to maximize customizations of Scenes - paint each corner a specific color temperature or choose to turn one off to create truly dynamic lighting effects. Each panel also glows from the back for a double-lit effect, allowing your panels to truly come alive for an all-encompassing lighting experience in your space.

Inspired by nature, Nanoleaf Elements bring the outdoors in to create more comfort and balance into your home with a wide range of cool to warm white options from 1500-4000K. With 11 preset lighting Scenes including a new 'Organic' Motion, choose from a mesmerizing 'Fireplace' or a 'Calming Waterfall' or make your own Scenes in the app to create your personal oasis. Users also have the option to select from thousands of existing RGB Scenes in the app's 'Discover' tab, with colors recalibrated into white lighting using unique mapping technology that's built into the panels.

Elements comes with the classic Nanoleaf features including Rhythm Music Sync, Schedules, Touch capabilities and Circadian Lighting. Schedule your lights to turn on in the morning and help you ease into your day with soft warm lighting, or activate Circadian Lighting to automatically adjust the light's color temperature throughout the day to balance your body's natural rhythms. In the evening, use the Rhythm Music Sync to unwind with your favorite Jazz or Coffeehouse playlist as the lights sway along to the melodies.



“Our goal is to break the barrier between technology and design. With Nanoleaf Elements, we want to bring the best parts of the natural elements indoors, creating those comforting experiences we all crave as human beings, all without sacrificing cutting-edge technology” states Gimmy Chu, CEO and Co-Founder of Nanoleaf. “Most smart products have been made to only focus on functionality and not how it fits into a home. We’re here to change that. We believe that a smart home can be innovative, forward-thinking and also welcome you warmly into a space.”

Nanoleaf Elements come in Smarter Kits (7 light panels) and Expansion Pack add-ons (3 light panels). The panels are Wifi-controlled with the Nanoleaf App, voice commands or manually with the physical Controller. They are also compatible with Apple HomeKit, Google Assistant, Amazon Alexa and Samsung SmartThings and IFTTT integrations.



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## About Nanoleaf

Nanoleaf is a technology and IoT company changing the world with the most innovative smart home solutions, taking ordinary experiences and making them extraordinary. By infusing thoughtful design and technological intelligence in their products, Nanoleaf is ushering in a new era of the smart home that centers around complete personalization – a world without restrictions that embraces the highest potential of our most loved spaces.

Nanoleaf was founded in 2012 by three engineers wanting to shake up the lighting industry. The company now has a global presence with offices in Shenzhen, Paris and Toronto. Made up of a diverse team of passionate out-of-the-box thinking problem-solvers, Nanoleaf strives to transform and reshape the way we experience our world.

Learn more at [nanoleaf.me](https://nanoleaf.me)