

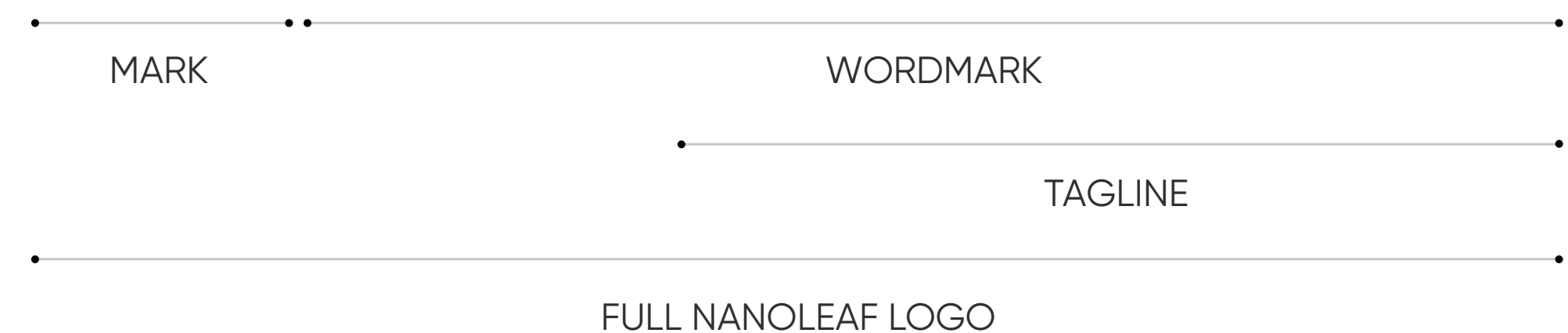


Our Logo

The Nanoleaf **logo** should be used consistently wherever it's displayed and reproduced according to the following guidelines. These may be used freely, but the logo itself cannot be altered in any way.



Smarter by Design





Logo Do's

File Formats

Our logo comes in 4 different formats: EPS, JPG, TIF and PNG. EPS is a vector-based format for printed literature, silk-screen printing, signs and other large displays. JPG, TIF and PNG are pixel-based formats used for screens, Microsoft Word® documents and PowerPoint® presentations. PNG should only be used when a clear background is required.

Minimum Size

The minimum height of the Nanoleaf logo should be at least 10 mm high on printed communications and at least 30 pixels high for on screen use. If needed, the wordmark "Smarter by Design" can be removed when working in a space smaller than a 15 mm height.

Background Color

The Nanoleaf logo can appear on dark or colored backgrounds as long as it is clearly legible. In these cases, a completely white version of our full logo should be used. If needed, a dark overlay can be added on the image to make our logo pop even more.

Clear Space

Always give our logo room to breathe by leaving at least the minimum amount of blank space around the logo. The width of 'n' represents the minimum amount of clearance required. Do not place graphics, type, photographs, or illustrations inside the clear space area.



Logo Dont's

USING OUR LOGO



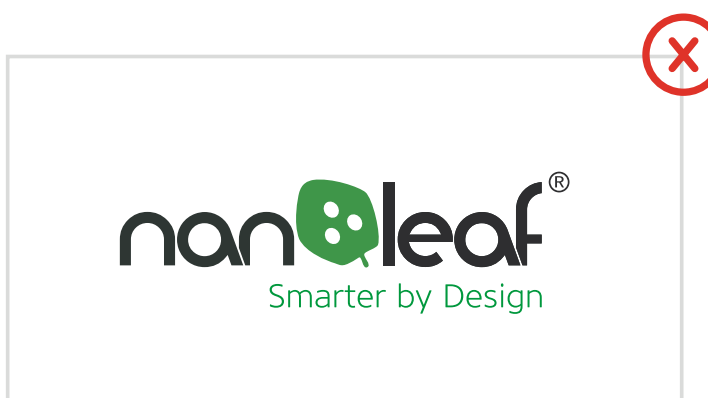
DISTORT OR STRETCH THE NANOLEAF LOGO
LOCKUP, MARK OR TAGLINE



SEPARATE OR ADJUST THE PLACEMENT OF THE
WORDMARK AND EMBLEM



ALTER OR ATTEMPT TO RECREATE
THE WORDMARK



PLACE THE EMBLEM ANYWHERE
WITHIN THE WORDMARK



USE ANY OTHER COLORS FOR THE
WORDMARK OTHER THAN BLACK WHEN
USED WITH THE EMBLEM.



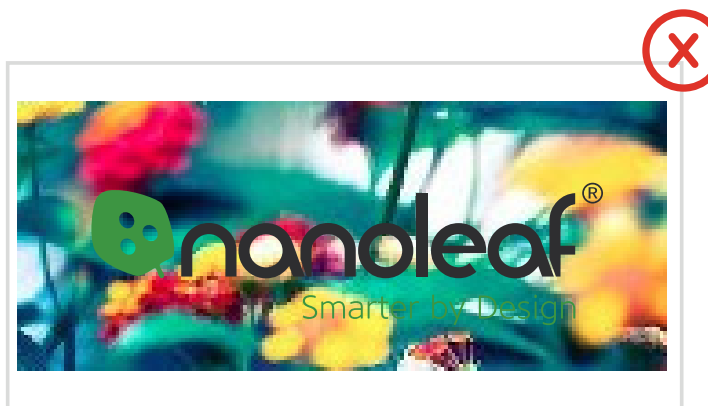
ROTATE THE LOGO



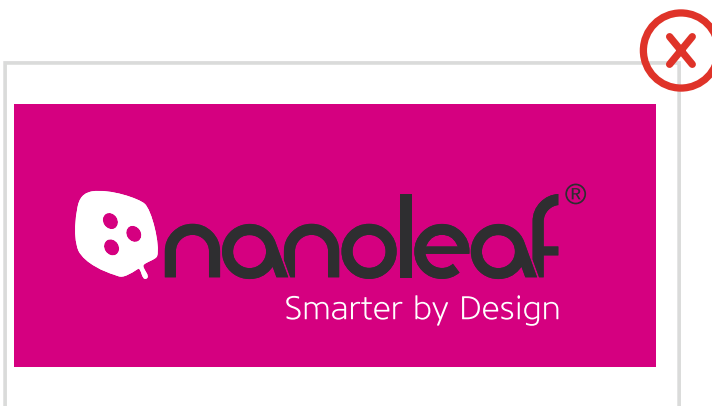
USE ANY OTHER COLORS FOR THE WORDMARK
OTHER THAN BLACK WHEN USED WITH THE EMBLEM.



ADD DROP SHADOWS OR SHADING TO
CREATE A 3D EFFECT



PLACE A LOGO ON A BACKGROUND THAT
AFFECT IT'S LEGIBILITY



ALTER THE LOGO IF IT APPEARS ON A
DARK COLOR OR BACKGROUND. INSTEAD,
USE THE APPROVED ALL-WHITE VERSION