

# Nanoleaf Launches Two New Smart Lighting Products and a Gaming Software Integration at Company's Annual Nanoleaf Live 2023 Event

Toronto, ON — Nanoleaf, the global leader in smart lighting technology and innovation, held their annual Nanoleaf Live 2023 event today, to release a number of new products and integrations requested by popular demand from their dedicated community. The company launched two new smart lighting products for pre-order, an integration with the Overwolf gaming platform and provided a sneak peek of the upcoming Skylight modular ceiling fixture.

# Nanoleaf 4D Transforms Your Home Entertainment Experience

<u>Nanoleaf 4D</u> is a Screen Mirror & Lightstrip Kit that redefines the way you experience your favourite films, TV shows and video games. The Nanoleaf 4D Screen Mirror & Lightstrip Kit includes a Camera that captures the colors on your screen in real-time and syncs them onto the addressable gradient LED lightstrip mounted behind it. The result is a true 4D effect that extends your content beyond your screen, filling your space with brilliant hues and dynamic gradients.

Choose from 4 Mirror Modes to customize your level of immersion: from a subtle ambient glow suited for more relaxed visuals (1D) to a direct match of your screen that takes you right into the middle of the action (4D). Users can even combine the Screen Mirror Modes with Rhythm Music Sync to simultaneously mirror the screen's colors while reacting to soundtracks or in-game sound effects.

Using Nanoleaf's exclusive Sync+ Technology, extend screen mirroring to all Nanoleaf RGB lighting devices\* in the room to create an all-encompassing visual experience like never before. Connect over 50 Nanoleaf RGB devices at once, so you can truly take your entertainment beyond the borders of your screen and onto your light panels, light bars and beyond.

Nanoleaf 4D is engineered with unique Smart Remap Technology and can be cut to fit any size TV up to 85". The 4D Camera offers versatile positioning and can be placed on top or at the bottom of your screen. Nanoleaf never saves, stores or records anything from the camera—it's only used to pick up the screen's colors, and includes a magnetic privacy cover for added peace of mind.

# **Ultra Black Shapes Hexagons**

A new addition to the company's best-selling Ultra Black Shapes line, the <u>Ultra Black Shapes Hexagons</u> feature a sleek 360° black finish with all black accessories to create an ultramodern aesthetic paired with vibrant RGB color displays. Connect the Ultra Black Hexagons and Triangles together to push your creative boundaries, setting chromatic animations enhanced by the high-contrast of the all black finish.

Ultra Black Shapes Hexagons work with Nanoleaf 4D via Sync+ to extend screen mirroring across your space.

<sup>\*</sup>Nanoleaf RGB devices included Shapes, Lines, Canvas, Light Panels and Essentials.



# **Flexible Control Across Platforms**

Control Nanoleaf 4D and Ultra Black Hexagons with the Nanoleaf App, using the convenient manual Controller, or with voice commands through your smart assistant. 4D and Ultra Black Hexagons are compatible with all major smart home platforms as well as IFTTT and Razer Chroma. Both products will receive an OTA update to become Matter-compatible later this year.

# **Nanoleaf x Overwolf Gaming Integration**

Watch as your gameplay comes to life across your Nanoleaf RGB setup using the company's new integration with <u>Overwolf</u>. Overwolf is a gaming software platform that captures in-game events and actions and syncs them up with your devices to create real-time reactions to transform your gaming experience.

Reactions for each specific game can be customized to suit the play style and events tied to the game's aesthetic and color palette, creating a specially curated experience to enhance your gameplay.

Nanoleaf's Overwolf integration is compatible with dozens of the world's most popular titles like Apex Legends, Call of Duty and Dota. Easily select preset animations or use advanced settings for customized colors to create a gaming experience that's truly unique to you.

Overwolf can be used with Screen Mirror, mirroring your gameplay in between event reactions for the most immersive way to step into your favorite gaming universe. Overwolf can be set up using the Nanoleaf Desktop App and is available today.

# **Retail Availability**

The Nanoleaf 4D Screen Mirror & Lightstrip Kit is available at shop.nanoleaf.me and bestbuy.com. 4D is available in two Lightstrip lengths: 65" retails for \$99.99 USD and 85" retails for \$119.99 USD.

Nanoleaf Ultra Black Hexagons are available at shop.nanoleaf.me. The 9PK Smarter Kit retails for \$219.99 USD and 3PK Expansion Packs at \$69.99 USD.



#### **About Nanoleaf**

Nanoleaf is a technology and IoT company changing the world with the most innovative smart home solutions, taking ordinary experiences and making them extraordinary. By infusing thoughtful design and technological intelligence in their products, Nanoleaf is ushering in a new era of the smart home that centers around complete personalization – a world without restrictions that embraces the highest potential of our most loved spaces.

Nanoleaf was founded in 2012 by three engineers wanting to shake up the lighting industry. The company now has a global presence with offices in Shenzhen, Paris and Toronto. Made up of a diverse team of passionate out-of-the-box thinking problem-solvers, Nanoleaf strives to transform and reshape the way we experience our world.

Learn more at **nanoleaf.me** 

# **Nanoleaf Media Contact**

Leslie Chen **Director of PR & Communications** leslie@nanoleaf.me





