



Nanoleaf Launches Latest Addition to Interconnected Shapes Line With Full-Sized Triangles & Mini Triangles

The Latest in the Smart Lighting Pioneers' Shapes Line Also Connects with Hexagons

TORONTO – October 15, 2020 – Smart lighting industry leader [Nanoleaf](#) announces the launch of Shapes Triangles and Mini Triangles, the latest addition to the company's highly successful Shapes Line. The newest innovation from Nanoleaf features shape interoperability with Nanoleaf's exclusive Connect+ technology, allowing users to connect different lighting shapes together – including Hexagons – for the first time ever.

Nanoleaf's suite of products have effortlessly blended the possibilities of smart lighting and design, by enabling users to explore different styles, linear layouts and abstract designs. And with the Shapes Line, users can truly push the limits of their creativity by connecting multiples of one shape, or mix and matching different shapes together in new ways to for unique lighting mosaics.

"Nanoleaf's vision for the Shapes Line is to give users the complete design freedom to create their most personal lighting experience yet. Smart lighting is about pushing the boundaries of possibility and that is exactly what we wanted to offer with our Shapes Line," says Gimmy Chu, CEO and Co-Founder of Nanoleaf. "With the addition of Triangles and Mini Triangles, we're allowing users to explore and combine lighting shapes like never before. Bringing together smart technology and thoughtful design, the Shapes Line leads the Smart Decor category for a lighting experience that truly has no limits."

Shapes Triangles helps users intensify the level of illumination, while offering a more subtle touch of technology in the space, with slightly rounded and smaller corners that were re-engineered to extend the limits of what Nanoleaf's designs can create. Plus, with Mini Triangles, users can maximize their space and make better use of smaller areas. Whether users are attempting to make the most out of a small space, designing a child's room or getting creative with their desk side decor, Mini Triangles elevate the smart lighting experience.

The Shapes Line also has an improved snap-on mounting system for easier installation and redesign options as well as staggered linker placements with two linker slots on each side of the Triangles. With Nanoleaf's exclusive LayoutDetect™ Technology and over 16 million colors to choose from, you can paint your home with organic colorways inspired by beautiful scenes of nature like the Aurora Borealis and brilliant blues of the Mediterranean Sea.

Shapes Triangles and Mini Triangles have all of Nanoleaf's classic features, including Screen Mirror, Rhythm Music Sync and touch-enabled experiences that allow you to transform your space with one single touch. The panels are WiFi-controlled with the Nanoleaf App, manually with the physical Controller and are also compatible with Google Assistant, Amazon Alexa, Apple HomeKit and Samsung SmartThings.



True to the company's commitment to make ease of use a top priority, the latest addition to the Shapes line will also include an update to Nanoleaf's signature app. A new color picker will help take the RGB experience to the next level with a bigger and more intuitive interface that enables access to a wider range of colors and added palette ratios to further tune your color selection. This includes a new dashboard for easier access to all products and the removal of any unnecessary elements to give favorite features the spotlight. The new redesign will be much more intuitive, enabling users to perform any action without barriers.

Expanding on its fan favorite line of smart lighting panels, Nanoleaf will also soon introduce Essentials – the company's first line that features smart bulbs and lightstrips, with the goal of offering users an even more seamless introduction to smart lighting. The bulb's unique multi-faceted design is paired with the purest color performance to create the most stunning illumination in your room. High brightness and endless colors with the lightstrip will take your space from work mode to game night fun instantly, all customizable and controllable through the Nanoleaf App, Controller or voice commands. The Essentials line is the first consumer smart lighting ever to work with Thread, which means improved reliability, a wider control range, and finally no more dropped connections.



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About Nanoleaf

Nanoleaf is a technology and IoT company changing the world with the most innovative smart home solutions, taking ordinary experiences and making them extraordinary. By infusing thoughtful design and technological intelligence in their products, Nanoleaf is ushering in a new era of the smart home that centers around complete personalization – a world without restrictions that embraces the highest potential of our most loved spaces.

Nanoleaf was founded in 2012 by three engineers wanting to shake up the lighting industry. The company now has a global presence with offices in Shenzhen, Paris and Toronto. Made up of a diverse team of passionate out-of-the-box thinking problem-solvers, Nanoleaf strives to transform and reshape the way we experience our world.

Learn more at www.nanoleaf.me