



## **Nanoleaf Opens Pre-orders for Industry's First Matter Over Thread Smart Lights with Three New Products for Your Everyday Lighting Needs**

Toronto, ON — Nanoleaf, the global leader in smart lighting innovation and technology, is launching pre-orders for two new Matter-compatible smart lights—an A19 Bulb and Lightstrip—making them the first ever Matter smart lighting available on the market. The new additions to the Nanoleaf Essentials line work with Matter over Thread\* for seamless setup and control, offering crisp white lighting and rich RGB colors for setting the ideal ambience on days when you need an extra bit of color.

The new Matter-certified Essentials Bulbs & Lightstrips will help to light up your entire home with a simplified setup, seamless controls and personalized automations that work across platforms and multiple devices of your choice. With Matter, you're no longer restricted to certain platforms or required to check which devices are compatible; all Matter-certified devices work seamlessly together regardless of the brand or manufacturer for the most unified smart home experience yet.

Setting up and controlling your lights is easier than ever before with Matter. Choose your preferred smart home platform to customize your lighting and conveniently make adjustments from multiple devices via Matter's Multi-Admin capabilities, allowing everyone in your household to personalize the lighting to suit their needs.

The Essentials Matter line runs over Thread to offer lightning fast speeds and robust reliability for your smart home using a mesh network. Illuminate your living room, office space, bedroom, kitchen and entertainment areas with a full range of white lighting (color temperatures from 2700-6500K and up to 2200 lumens) and over 16M vibrant colors, using your preferred smart home app (Apple Home, Amazon Alexa, Google Assistant and Samsung SmartThings).

Use the Nanoleaf App for more detailed customizations such as playing Scenes like "Be Productive" for working from home, or "Starlight" to help set the ambience in the evenings. You can even turn on Circadian Lighting to have the color temperature of the lights automatically adjust throughout the day, removing blue light as the day turns into night to help regulate your body's natural rhythm and prepare you for more restful sleep.

"We're so excited to not only launch our first Matter products, but to be the first company to offer Matter over Thread smart lighting to users today," says Nanoleaf CEO & Co-Founder Gimmy Chu. "Our team is dedicated to creating a truly smart experience that is seamless, intelligent and ultimately makes everyday life easier, and we believe that Matter is the first step towards achieving that goal."

Nanoleaf's existing modular light panels and light bars (Shapes, Elements, Canvas and Lines) will also receive an OTA update later this year to become Matter-compatible.

**Retail Availability**

The Essentials Matter-compatible A19 Smart Bulb and Lightstrip (2M Starter Kit and 1M Expansion Pack) are available globally at [shop.nanoleaf.me](https://shop.nanoleaf.me). Pricing ranges from \$19.99 - \$49.99. Upcoming Bulbs in the Essentials Matter line include BR30, GU10 and a Recessed Downlight (available late 2023).

\*Requires a Matter-compatible Smart Home Hub and Thread Border Router to work with Matter.



## About Nanoleaf

Nanoleaf is a technology and IoT company changing the world with the most innovative smart home solutions, taking ordinary experiences and making them extraordinary. By infusing thoughtful design and technological intelligence in their products, Nanoleaf is ushering in a new era of the smart home that centers around complete personalization – a world without restrictions that embraces the highest potential of our most loved spaces.

Nanoleaf was founded in 2012 by three engineers wanting to shake up the lighting industry. The company now has a global presence with offices in Shenzhen, Paris and Toronto. Made up of a diverse team of passionate out-of-the-box thinking problem-solvers, Nanoleaf strives to transform and reshape the way we experience our world.

Learn more at [nanoleaf.me](https://nanoleaf.me)

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